Only 3% do. Will you?
Donate blood.

American Red Cross

Only 3% of the U.S. population donates blood.

Promotion Period: April 1 to June 30, 2013
Grand Prize: Three winners will each receive $1,000 to be awarded as an American Express Gift Card(s).

Rules and Conditions:
- All presenting blood and platelet donors will be automatically entered in the grand prize drawing.
- All references herein to the American Red Cross shall mean the American Red Cross Blood Services.
- Contest period begins April 1, 2013, and ends at the close of collections on June 30, 2013.
- The Red Cross reserves the right to disqualify any entrant.
- Decision of the judges is final in determining the winners through an impartial drawing after June 30, 2013. The name of the grand prize winner will be announced and made available by contacting 1-800-RED CROSS (1-800-733-2767) or by visiting our website at redcrossblood.org.
- Grand prize winners will sign a statement acknowledging responsibility for all associated taxes. The grand prize winners will sign a release, as a condition of accepting the grand prize, that their names, likenesses, names of communities and testimonies may be used in Red Cross publicity of any type. Minors must have the written permission of a parent or legal guardian.
- The grand prize winners, in signing the above mentioned release as a condition of accepting the grand prize, will acknowledge and agree that it is understood that no part of the grand prize is transferable and that no part of the grand prize will be converted to cash or other financial gain.
- The Red Cross is not responsible for accidents/damage to property or person incurred while using the grand prize.
- Grand prize winners must show valid identification to claim prize and minors may accept the prize with identification and signed permission of a parent or legal guardian.
- Red Cross employees or family members of Red Cross employees are not eligible to win.
- Void where prohibited. Blood drive sponsors have the right to decline participation. For inquiries, contact your American Red Cross representative.

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